



PeopleSide Consulting



Automobile Focus



At PeopleSide Consulting, we partner with our Clients in ensuring business success. In Automobile sector we work closely in developing business solutions, especially in skill development and training. Leading automotive companies had gain and sustain a competitive advantage, and achieve profound, tangible results through our highly effective and targeted automotive training solutions.

We work with you; facilitate to make your goals a reality. The focus could be on Dealership Management, sales, Marketing strategy, operations, organizational change, or strategic business methodology, Service etc.

Founded in 2010, PeopleSide Consulting Pvt Ltd is the fast growing company in building business solutions, Skill and People development and operates on Pan-India level. Our expert automotive consultants offer a multitude of workshops and automotive training courses. Every training initiative is specifically crafted to increase the efficiency and efficacy in auto sales and service. We have strengths to develop and deliver training workshop with product (live) in Indian vernacular languages. This helps our trainer-consultants to better connect with participants and ensure knowledge transfer.





Automobile segment we focus on

- Passenger Cars
- High-end Cars- SUV's
- Two wheelers
- Three wheelers
- Light Commercial Vehicles
- Trucks and Buses
- Tractors and Farm Equipments
- Off road vehicles- Cranes
- Earthmovers
- Auto ancillaries
- Auto Finance
- Oil and lubricants Traders
- Service workshops.

Our Contacts:



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Our offering in Automobile sector:

Business Consulting Solutions

- Product launches
- Dealership audits
- Mystery shopping
- Manpower profiling at dealerships
- Special Project Interventions
- Business simulations
- Skill contests
- Recruitment Process Development
- Design and Implementation of Standard Operation Process

Training Solutions:

- Interventions for Company Sales and Service Staff
- Dealership management
- Dealer Principles/Owners Training
- Dealer Sales Staff
- Customer Service and front desk staff training
- Dealer Service Staff
- Product Training
- Technical Product Trainings
- Customer Value Based Selling for High end cars
- Feature based customer selling techniques
- Customer interaction and product demonstrations
- Customer Contact and Connectivity (After Sales)

Our engagements with automobile companies:

- 1) Consulting: Through combination of customized auto management consulting and value-driven solutions.
- 2) Training: Innovative methods of engagements – workshops, Video based training programmes, e-learning solutions.
- 3) Retainer ship: Integrated capabilities, and strategic partnerships to enable clients to succeed.

We invite you to find out more about the automotive training solutions we offer, or get started by contacting us today.

Write us at sales@peoplesideconsulting.com Or Call on at 020-65293763

