



PeopleSide Consulting

Retail Focus

At PeopleSide Consulting, we partner with our Clients in ensuring business success. In retail sector we have been working closely in developing business solutions, especially in skill development and training areas.

Leading retail companies had gain and sustain a competitive advantage and got reflective, tangible results through our highly effective and targeted retail training and consulting solutions.

We work with you; facilitate to make your goals a reality. The focus could be on Store Operations, Customer interactions & customer service, Marketing strategy, Warehouse Operations, Supply Chain Management, Standard Operations Process or Strategic Business Methodology.

Founded in 2010, PeopleSide Consulting Pvt Ltd is the fast growing company in building business solutions, Skills and People development. We operate on Pan-India level. We have experts with excellent retail background and real time experience. Our world class consulting and training solution can address of any type and size of retail formats.

Our each solution and initiative is specifically crafted to increase the efficiency and efficacy in retail. We have strengths to develop and deliver training workshop in Indian vernacular languages. This helps our trainer-consultants to better connect with participants and ensure knowledge transfer.





Retail segment we focus on

- Life style stores
- Specialty product stores
- Hypermarkets
- Standalone stores
- Wellness
- Furniture stores
- Jewelry
- Electronics and consumer durables
- Food retail
- Daily needs stores
- Pharmacy
- Footwear
- Department stores
- Brand stores
- On-line stores

Our Contacts:



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Our offering in retail sector:

Business Consulting Solutions

- New store openings
- Store audits
- Mystery shopping
- Manpower profiling
- Special project interventions
- Business simulations
- Skill contests
- Design and implementation of Standard Operation Process
- Store analytics
- Store data mining
- Sales analytics and predictions
- Inventory management and strategy
- Recruitment process development

Training Solutions:

- Store operations
- Merchandising
- Customer interactions
- Customer service
- Supply Chain Management
- Warehouse Operations
- Safety and Store loss prevention
- Customer value based selling for high-end products
- Feature based customer selling techniques
- Customer interaction and product demonstrations
- Customer contact and connectivity (After Sales)

Our engagements with automobile companies:

- 1) Consulting: Through combination of customized auto management consulting and value-driven solutions.
- 2) Training: Innovative methods of engagements – workshops, Video based training programmes, e-learning solutions.
- 3) Retainer ship: Integrated capabilities, and strategic partnerships to enable clients to succeed.

We invite you to find out more about the retail training & consulting solutions we offer, or get started by contacting us today.

Write us at sales@peoplesideconsulting.com Or Call on at **020-65293763**

